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Chief Executive Officer
University Health

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UT Health San Antonio

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Inc.

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Assistant Director, Metro Health



CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT





University
Health

**THINKING
BEYOND**



Report on the University Health Vaccination Effort

San Antonio City Council
Community Health and Equity Committee
May 27, 2021

George Hernandez
President/CEO

Remembering those we've lost....

Herman Munoz

Safety Analyst

Hired: 12/03/2007

Died: January 20, 2021

Age 61



Francisco Pesina III

Registration Access

Specialist

Hired: 12/12/2016

Died: January 23, 2021

Age 51



Raul Lara Vasquez

Engineering Tech II,

Hired: 11/15/1999

Died: February 9, 2021

Age 79



Simon Fonseca Jr.

Staff Nurse III

Hired: November 20, 2006

Died: February 12, 2021

Age 51



Guiding Principles Plus

Proactively applied the principles to essential and front-line workers.

- Protecting health care workers who fill a critical role in caring for and preserving the lives of COVID-19 patients and maintaining the health care infrastructure for all who need it.
- Protecting front-line workers who are at greater risk of contracting COVID-19 due to the nature of their work providing critical services and preserving the economy.
- Protecting vulnerable populations who are at greater risk of severe disease and death if they contract COVID-19.
- Mitigating health inequities due to factors such as demographics, poverty, insurance status and geography.
- Data-driven allocations using the best available scientific evidence and epidemiology at the time, allowing for flexibility for local conditions.
- Geographic diversity through a balanced approach that considers access in urban and rural communities and in affected ZIP codes.
- Transparency through sharing allocations with the public and seeking public feedback.

Registration Approaches

Technology

- Internet Scheduling

Low Tech

- Phone Bank Assistance

Proactive-No Tech

- Key Partnerships
 - with other entities
- Direct Targeting
 - of vulnerable populations



Vaccines Numbers by Location

Week ending 05/22/2021

	University Hospital	Robert B Green Campus	UHS Pharmacies & Clinics	UHS Partner Sites- (colleges & churches)	Wonderland Mall of the Americas	Total
COVID-19 Vaccines Administered	11,115	29,807	431	20,007	386,909	<u>448,055</u>

Wonderland Mass Vaccination Site

Why it worked:

- Location
- Parking & Ease of access
- Sized for rapid throughput
- Onsite vaccine prep
- 1st & 2nd dose capable



UT Health Vaccination Hub Update

Bob Leverence MD
Chief Medical Officer
UT Health San Antonio

May 27, 2021



Agenda

1. Vaccination Numbers
2. Mobile Vaccine Clinic
3. Vaccine Hesitancy Campaign

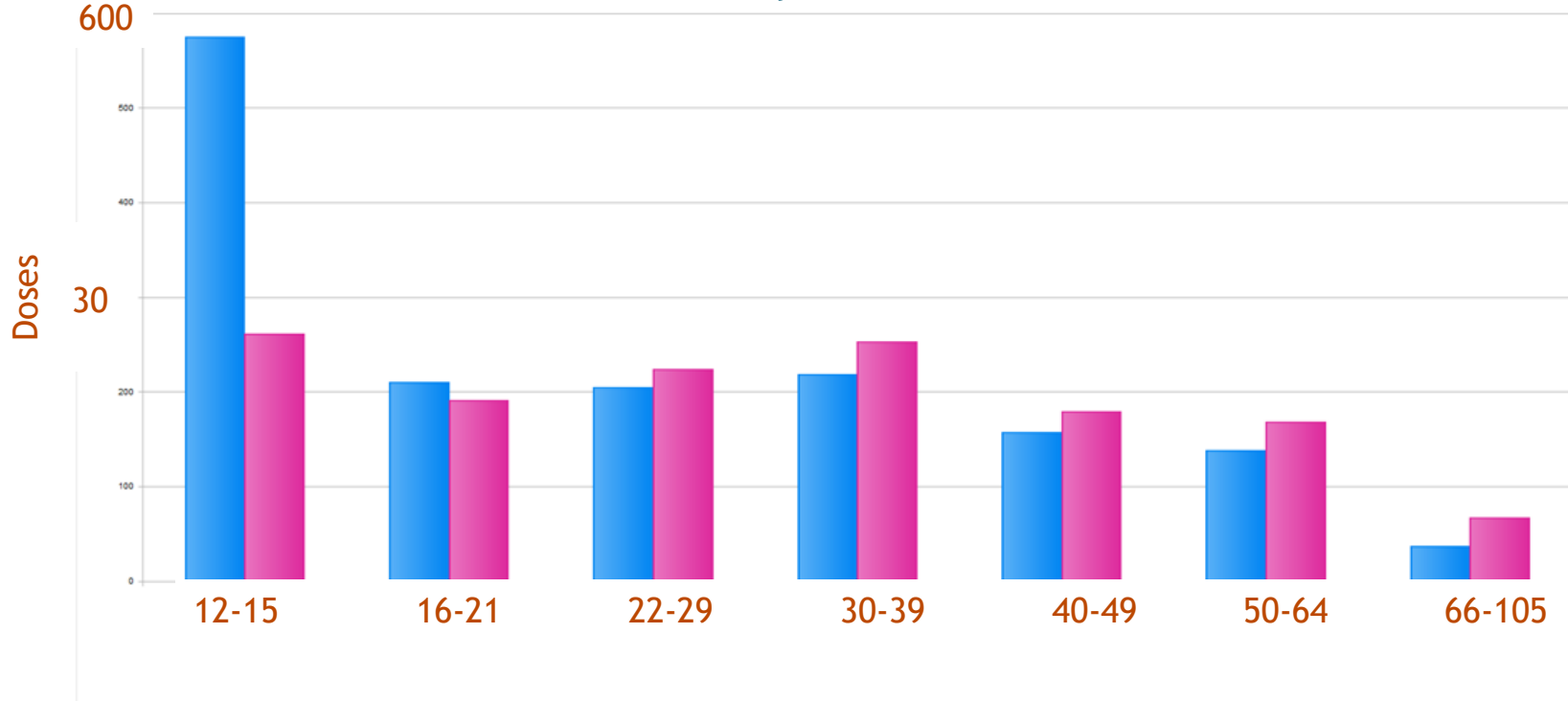


UT Health Vaccination Numbers



Vaccine Appointments by Age

May 17 - June 4



UT Health San Antonio

Overall Vaccination Numbers

Vaccine Administered	Total Administered Vaccines (1 st & 2 nd)
Pfizer	151,260
Moderna	12,830
J&J	553
Total Number Vaccinated	164,643

UT Health Vaccination Hub

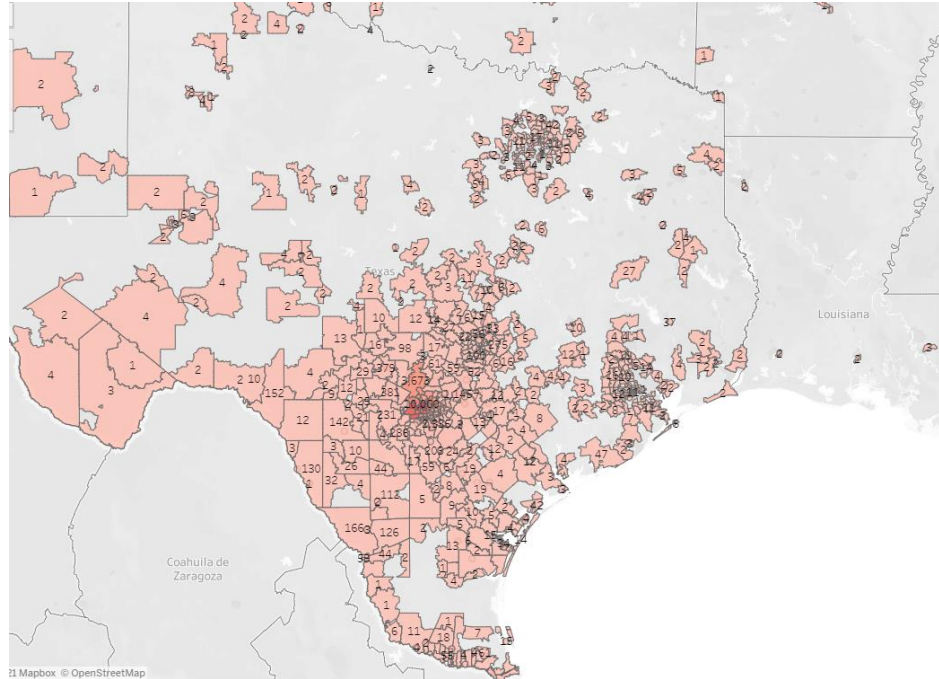
Race & Ethnicity Data

Patient Race	Percent of Vaccines
American Indian or Alaska Native	0.49%
Asian	6.51%
Black or African American	4.42%
Native Hawaiian or Pacific Islander	0.18%
White	72.9%
Other/Unmapped Race	15.5%

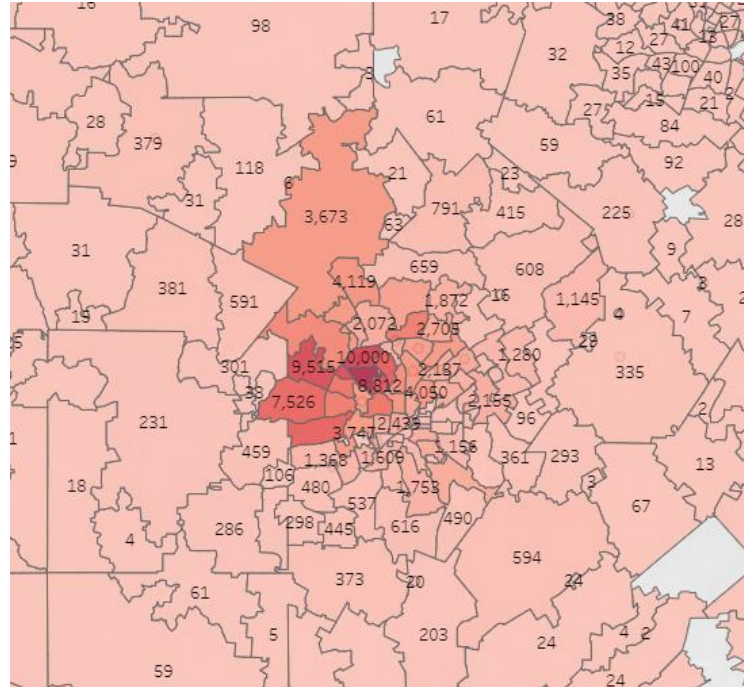
Ethnicity	Percent of Vaccines
Hispanic or Latino	34.4%
Not Hispanic or Latino	37.4%
Unknown/Unmapped Ethnicity (Prior to February 2021)	28.2%

Vaccines Administered by UT Health San Antonio

Texas Zip Code Map



San Antonio Zip Code Map



UT Health

Mobile Vaccination Clinic



UT Health Mobile Vaccination Effort

Total Number of Vaccines given 4024

- First Doses- 2232
- Second Doses- 1680
- Single Doses (Johnson and Johnson) 190

Fully Immunized 1870

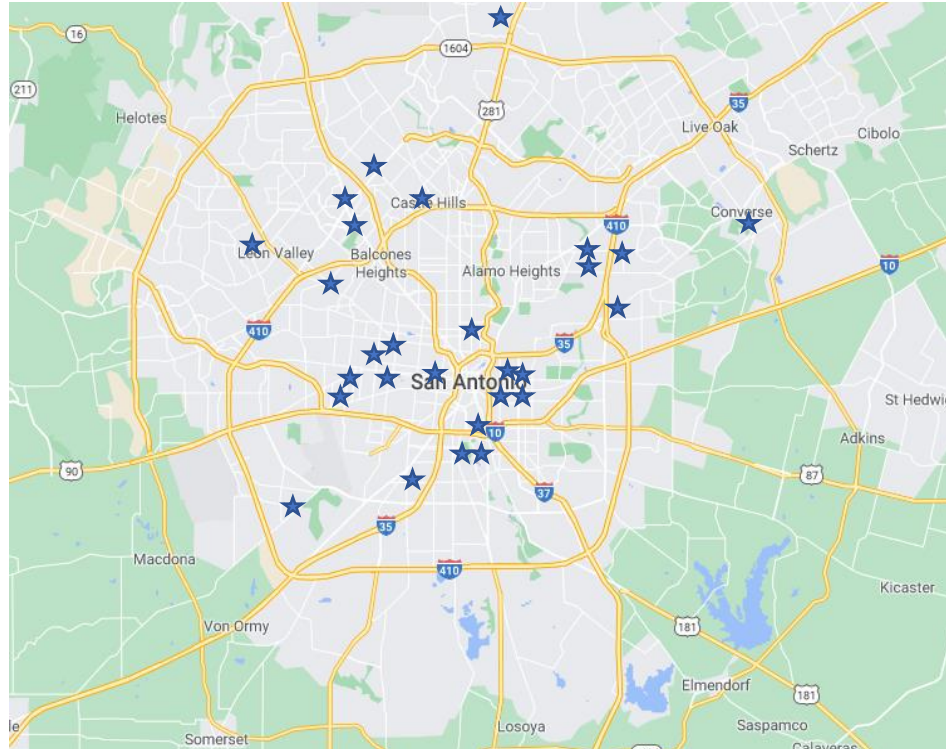
UT Health Mobile Vaccination Clinic

UT Health has visited **32** community organizations and hosted **76** events. Examples include the following:

Casa Mia Women's Recovery Home	Devine Providence Church	Ella Austin Community Center	Healy Murphy Center	Islamic Center
Korean American Center	Lien Hoa Buddhist Temple	Madonna Center	Oak Manor Apartment Complex	Our Lady of Angels Church
Salvation Army Senior Center	Steve's Manufacturing Plant	SAMMinistries	Vietnamese Martyr's Parish	Turner Construction

UT Health Mobil Vaccination Clinic

has reached 21 Bexar County zip codes



UT Health Public Relations and Social Media Campaign



COVID-19 Vaccine Hesitancy Education Campaign



- In our efforts in Public and Media Relations, we created and launched a robust public service campaign, in both English and Spanish, to target the general population.
- The campaign was culturally responsive to influences and biases of COVID-19 vaccination hesitancy.
- This series of produced video and print assets included diverse faculty experts from multiple schools within our health science center.
- These assets were used internally and sent externally to media outlets and community organizations willing to help us spread the word.
- Since September 2020, approximately **70** diverse faculty experts from multiple schools within our health science center participated in more than **370** COVID-19 specific media stories.
- Since April 2021, our social media campaign targeting young adults with videos and article posts saw approximately **373,000** views and a click through rate of over **3,000** to our COVID-19 scheduling website.

COVID-19 Vaccine Hesitancy Education Campaign – Examples



Video Assets

Dr. Luz Garcini of the Center for Research to Advance Community Health (ReACH) at UT Health San Antonio.

[Your COVID-19 Questions Answered: Luz M Garcini, PhD, MPH](#)

[Your COVID-19 Questions Answered: Luz M Garcini, PhD, MPH](#)

Print Assets

Q&A featuring professor and chair of the Department of Population Health Sciences and director of the Institute for Health Promotion Research at UT Health San Antonio, Amelie Ramirez, DrPH, MPH.

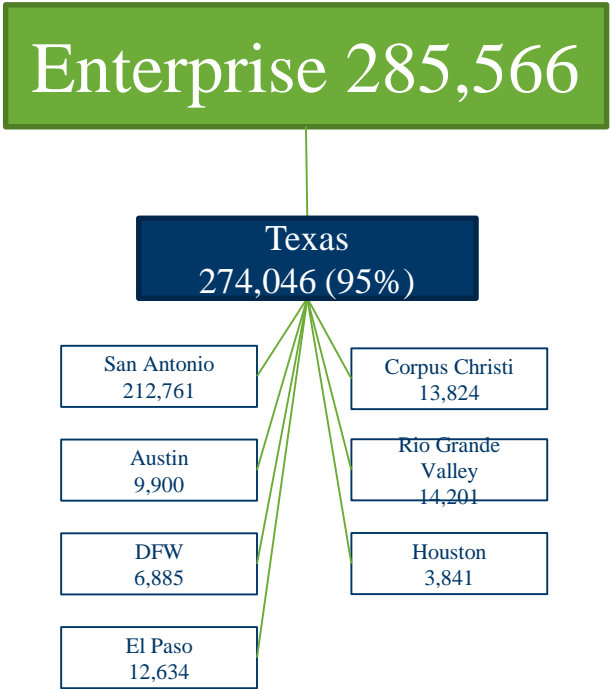
<https://news.uthscsa.edu/your-covid-19-vaccine-questions-answered-with-dr-amelie-ramirez/>



WellMed Mass Vaccination Initiative

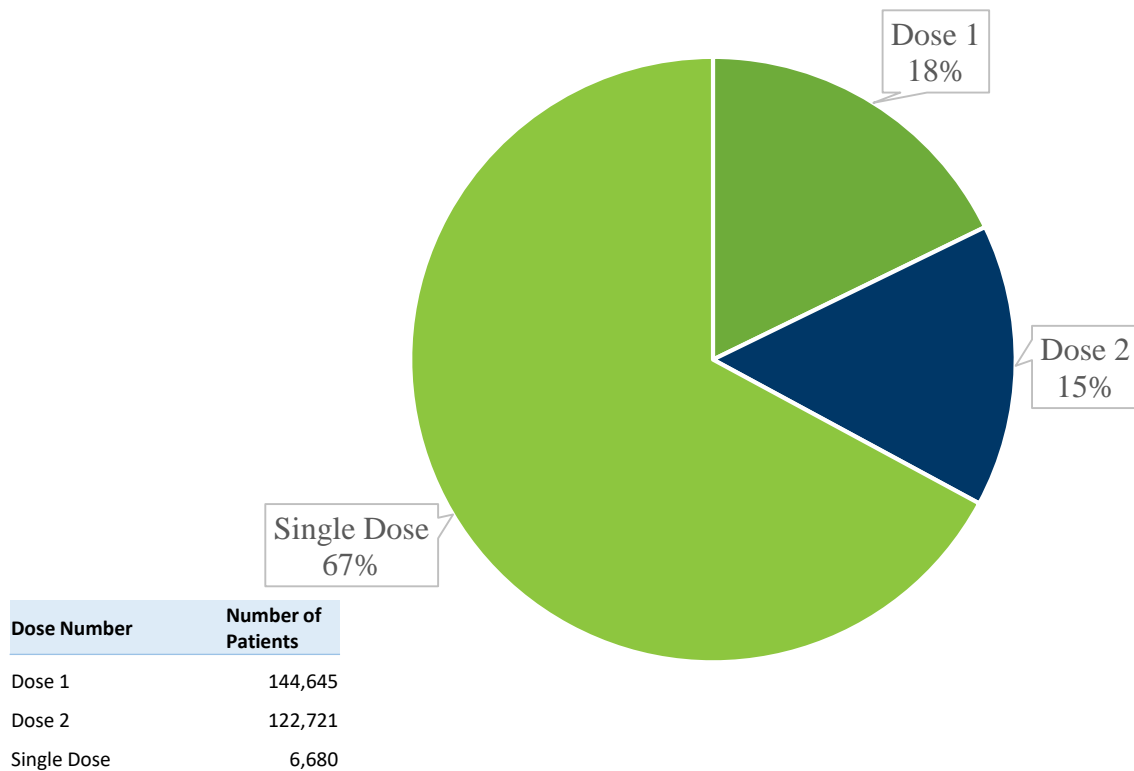


Number of Vaccinations



Appointments by Dose

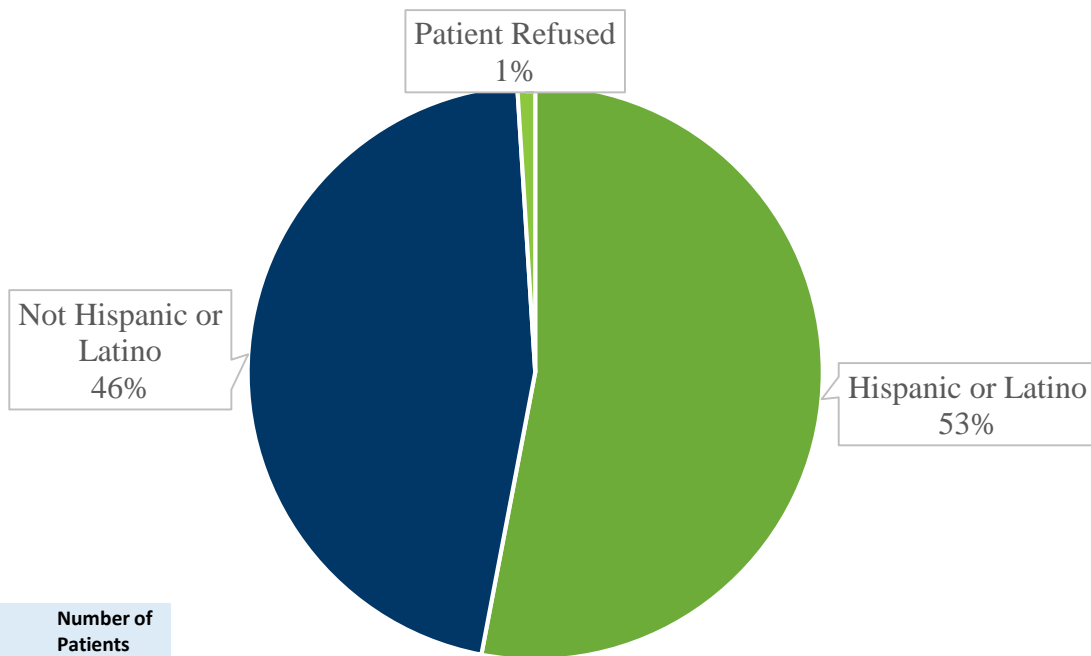
Changing the Face of Health
Care Delivery for the **Nation**



*as of Sunday 5/23/2021

Appointments by Ethnicity (Texas)

Changing the Face of Health
Care Delivery for the Nation



Ethnicity	Number of Patients
Recipient Refused	2,740
Not Hispanic or Latino	126,061
Hispanic or Latino	145,244

*as of Sunday 5/23/2021

Upcoming Community Events

Changing the Face of Health
Care Delivery for the Nation

Events			
Date	Description	Hours	Doses Given
5/21/21	Lifefund Happy Hour 2007 W Martin St San Antonio, TX 78207 Johnson & Johnson vaccine – target 300 vaccines Free Alamo beer and Smoke taco voucher Online registration https://signup.com/go/ZoLhZbz and walk-ins	4:00P-7:00P	55
5/22/21	El Rey Feo 2600 SW Military Dr San Antonio, TX 78224 Johnson & Johnson vaccine – vaccine supplied by Carvajal Walk-in only	9:00A-12:00P	134
5/23/21	Holy Redeemer 1819 Nevada St San Antonio, Texas 78203 Johnson & Johnson vaccine – target 300 vaccines Walk-in only	8:00A-11:00A	29
6/4/21	Beethoven's First Friday 422 Pereida St San Antonio, Texas 78210 Johnson & Johnson vaccine – target 300 vaccines Free beer ticket at Beethoven's following vaccine Online registration https://signup.com/go/tSpeAo5 and walk-ins	4:00P-7:00P	TBD
6/5/21	Smoke BBQ & Sky Bar 501 E Crockett San Antonio, Texas 78202 Johnson & Johnson vaccine – target 300 vaccines Online registration https://signup.com/go/RDFtMvu and walk-ins	4:00P-7:00P	TBD
6/6/21	Our Lady of Perpetual Help 618 S Grime St San Antonio, Texas 78203 Johnson & Johnson vaccine – target 300 vaccines Walk-in only	8:00A-11:00A	TBD

*as of Sunday 5/23/2021

Thank you

Jimmie Keenan

jkeen@wellmed.net

..... Doctors helping patients for more than 25 years



San Antonio Metro Health Vaccination Efforts

Anita Kurian, MBBS, MPH, DrPH
Assistant Director



Mass COVID-19 Vaccination Site- Alamo Dome

- ❑ Current Operation hours
 - Wednesday through Friday; 12:00pm-8:00pm
 - Primarily a 'Drive through' operation with a 'walk up' component
- ❑ Vaccines available
 - Prescheduled appointments; registration portal: www.covid19.sanantonio.gov
 - Walk in
- ❑ Current staffing - Primarily TMD personnel with Metro Health & SAFD support
- ❑ Total number of vaccines administered -190,000

Community/Mobile Clinics

Pop up Clinics

- No registration needed
- To date, 135 clinics have been hosted
- 10,074 vaccines administered
- For any questions, call [311](tel:311) or email COVID-19@sanantonio.gov

Worksite vaccination clinics

- To date, 34 clinics have been hosted
- 1413 vaccines were administered

Homebound vaccinations

- 10,268 vaccines administered
- Send requests to COVID-19@sanantonio.gov

School based clinics

COVID-19 Pop-up Vaccination Events

Completed through May 19, 2021

Vaccine Clinics
Coordinating Entity
Metro Health
UIW
UTHSCSA

Label	Location	Label	Location
A. St Timothy's Senior Center		V. St. Catherine's	
B. Good Shepherd Center		W. St. Michael's Catholic Church	
C. St. Peter's U.S. Church		AA. Our Lady of the Angels	
D. St. Michael's		BB. St. Michael's Catholic Church	
E. James Early Community Center		CC. Antioch Sports Complex	
F. Walgreen Center		DD. Sacred Heart Community of St. John	
G. St. Joseph's Community Center		EE. Holy Family of St. John	
H. Alpha House		FF. St. John's Baptist Church	
I. Family Life International Ministries		GG. St. John's Baptist Church	
J. St. Paul's Senior Center		HH. St. John's Baptist Church	
K. St. Paul's Senior Center		II. St. John's Baptist Church	
L. Life Church of St. Antonio		JJ. St. John's Baptist Church	
M. St. Peter's Episcopal Church - Center for Refugees		KK. St. John's Baptist Church	
N. St. Peter's Episcopal Church - Center for Refugees		LL. St. John's Baptist Church	
O. St. Peter's Episcopal Church - Center for Refugees		MM. St. John's Baptist Church	
P. St. Peter's Episcopal Church - Center for Refugees		NN. St. John's Baptist Church	
Q. St. Peter's Episcopal Church - Center for Refugees		OO. St. John's Baptist Church	
R. St. Peter's Episcopal Church - Center for Refugees		PP. St. John's Baptist Church	
S. St. Peter's Episcopal Church - Center for Refugees		QQ. St. John's Baptist Church	
T. St. Peter's Episcopal Church - Center for Refugees		RR. St. John's Baptist Church	
U. St. Peter's Episcopal Church - Center for Refugees		SS. St. John's Baptist Church	
V. St. Peter's Episcopal Church - Center for Refugees		TT. St. John's Baptist Church	
W. St. Peter's Episcopal Church - Center for Refugees		UU. St. John's Baptist Church	
X. St. Peter's Episcopal Church - Center for Refugees		VV. St. John's Baptist Church	
Y. St. Peter's Episcopal Church - Center for Refugees		WW. St. John's Baptist Church	

COVID Index

Overall Score

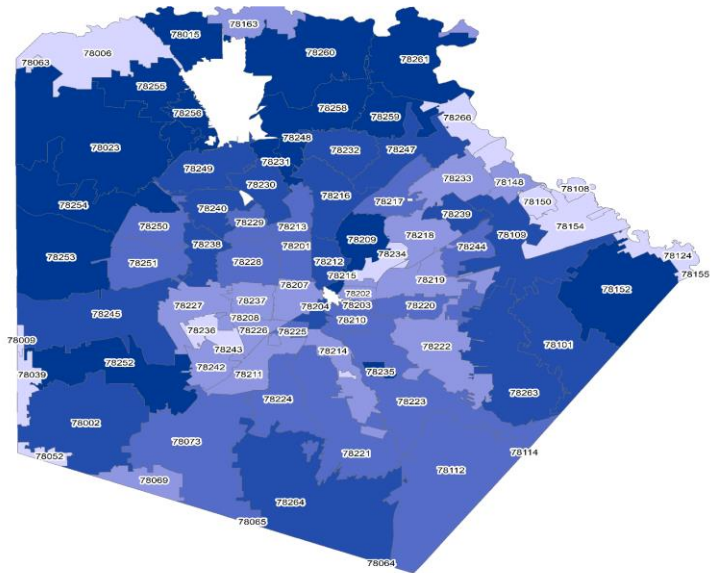
1 - 7
8 - 10
11 - 13
14 - 16
17 - 25

Interactive Map: [Upcoming "Pop-Up" Vaccination Clinics](#)

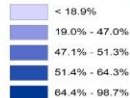


CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT

Percent Vaccinated with at least One Dose in Bexar County

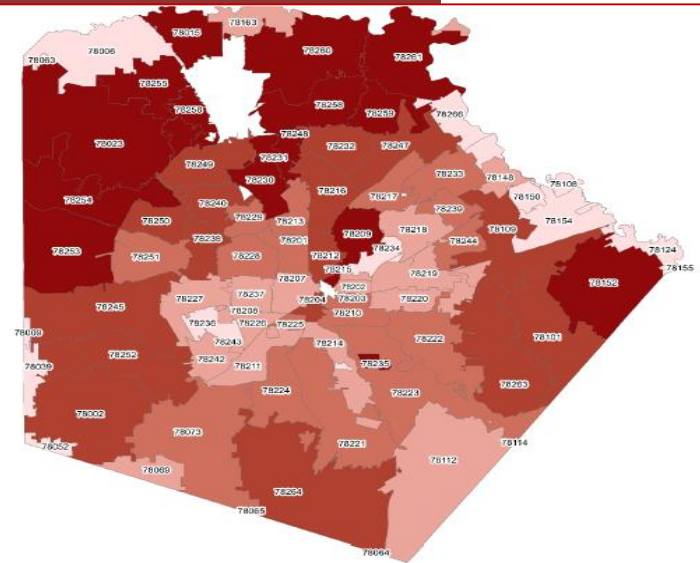


Percent of Bexar County Residents 16+
Vaccinated with At Least One Dose

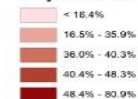


Number (%) of people vaccinated with at
least 1 dose: 1,008,521 million (60.6%)

Percent Population Fully Vaccinated in Bexar County



Percent of Bexar County Residents 16+
Fully Vaccinated



Number (%) of people fully vaccinated:
784,115 (47.2%)

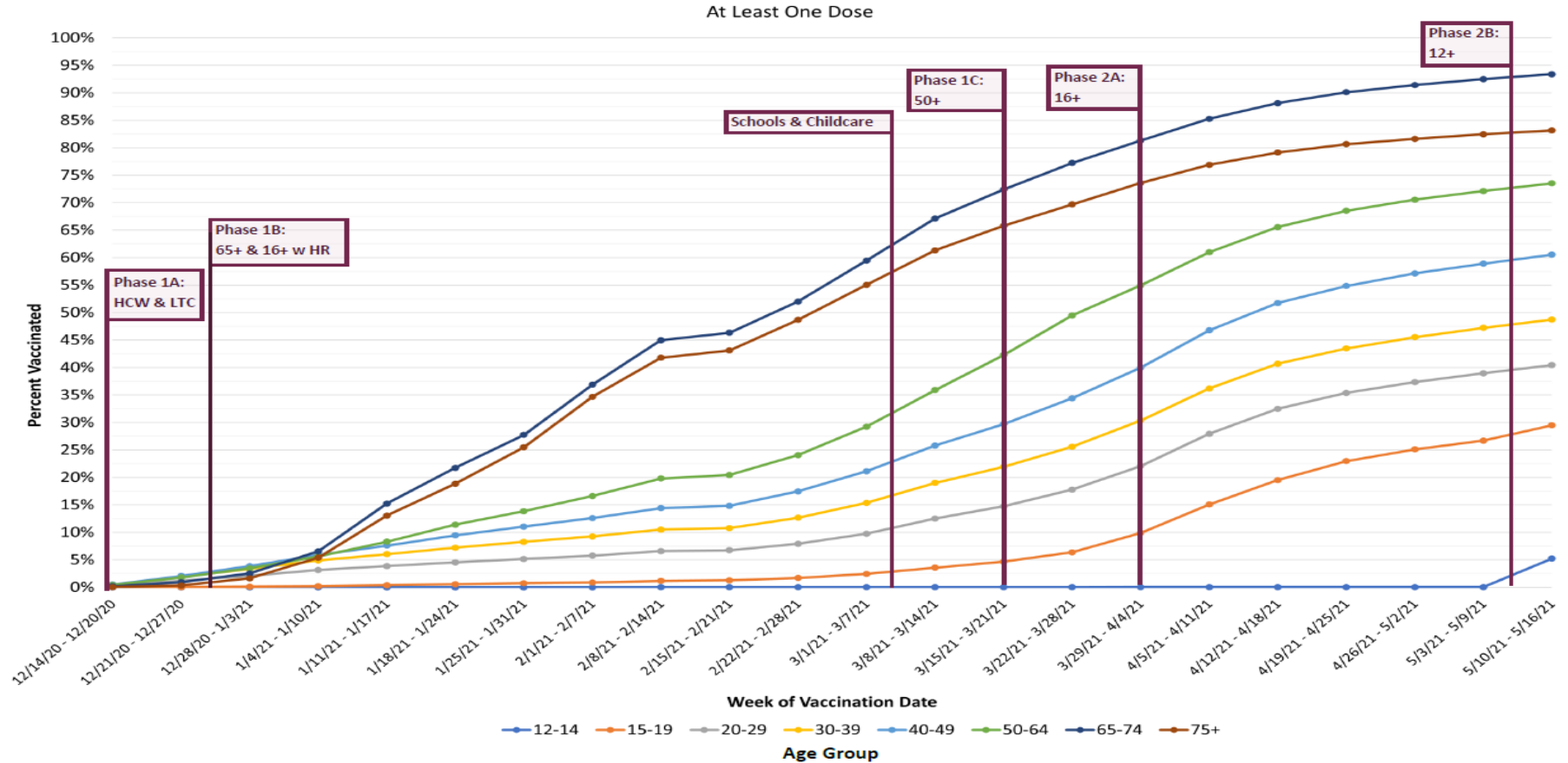


CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT

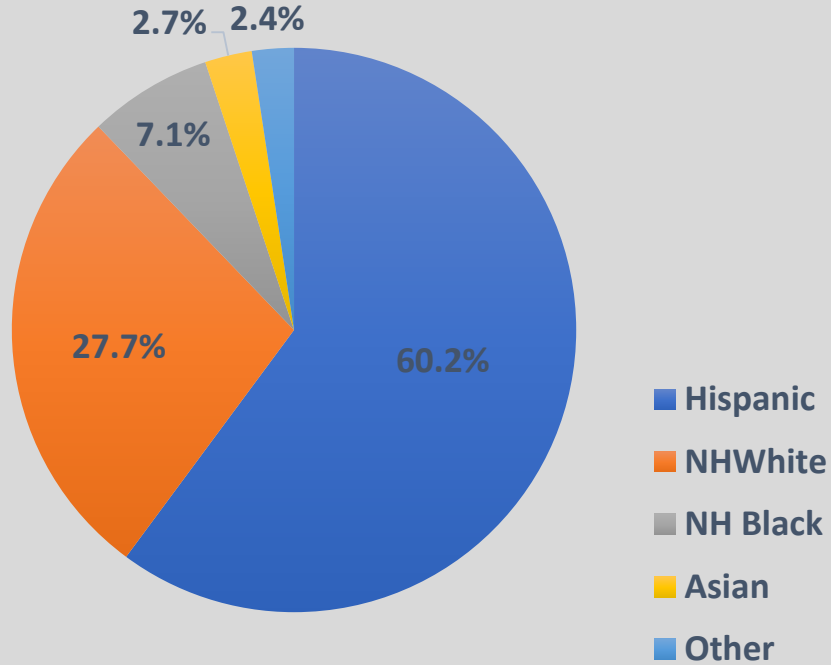
Source: Tx DSHS, VA, DOD; as of May 3



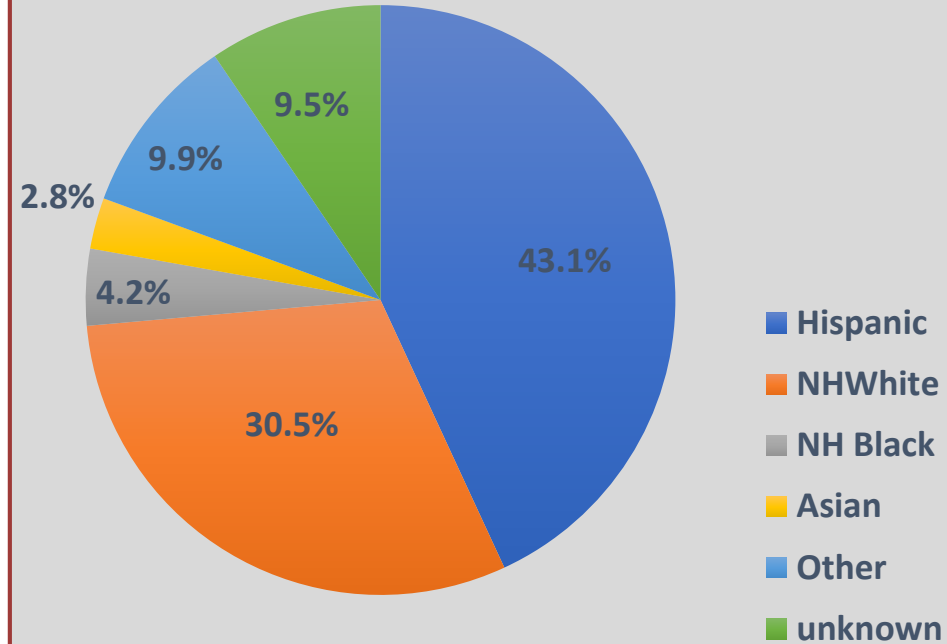
Percent Vaccinated by Age Group



Bexar County Population



Persons vaccinated with at least One Dose



Covid-19 Vaccine: Ad Campaign

Television Broadcast



Radio Partners



Print Marketing

Community Newspapers

- Connexion
- La Prensa
- Local Community Newspaper
- NE Herald
- SA Current
- Southside Reporter
- The Observer

Social Media and Digital Advertising

Facebook, Instagram, Twitter



Peer Influencers

FB, IG, TW, Snapchat and Tik Tok



Digital and Website



GET VACCINATED NO APPOINTMENT NEEDED

- MAY 25 8AM - 5PM** Workforce Solutions Alamo Career Ctr.
6723 S Flores St #100,
San Antonio, TX 78221
Pfizer Vaccine
- MAY 25 11AM - 7PM** Last Chance Ministries
404 Brady Blvd,
San Antonio, TX 78207
Pfizer Vaccine
- MAY 26 10AM - 5PM** Johnston Public Library
6307 Sun Valley Dr,
San Antonio, TX 78227
Pfizer Vaccine
- MAY 26 9AM - 5PM** CRIT-USA
10839 Quarry Park,
San Antonio, TX 78233
Pfizer Vaccine

*Date, time and locations are subject to change.

Do it for you. Do it for your family. Do it for San Antonio.

**CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT**

FREE ADMISSION TICKET TO
Each person receiving the COVID-19 Vaccine
receives one free admission ticket.
WHILE SUPPLIES LAST

**Six Flags
FIESTA TEXAS**

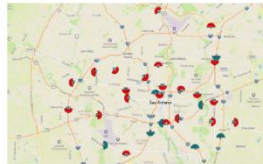


Outdoor

Signage



Billboards



- Health Kiosks at Walmart
- Video Jukebox

Find COVID-19 Vaccines Near You

Powered by **VaccineFinder**

Show COVID-19 Vaccines

- ☒ Moderna (age 18+)
- ☒ Pfizer-BioNTech (age 12+)
- ☒ Johnson & Johnson/Janssen (age 18+)

5-digit Zip Code

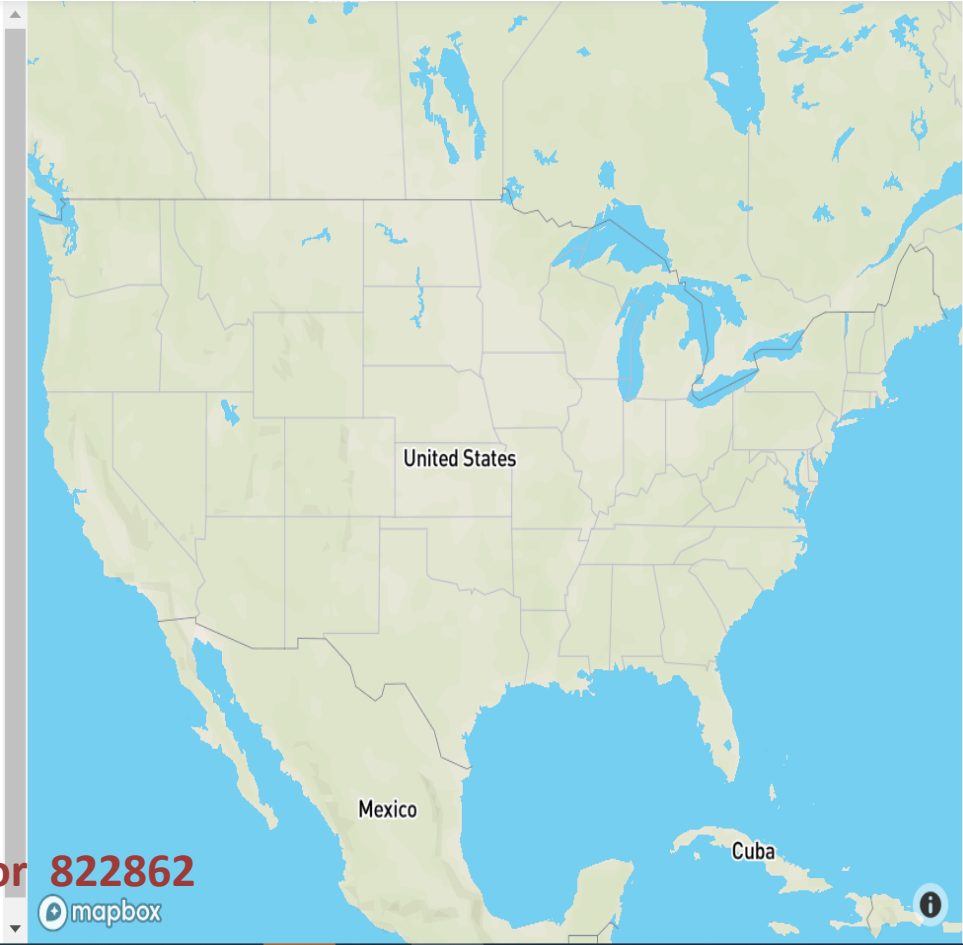
Zip Code

Search Radius

25 miles

**Text your ZIP Code to GETVAX or 438829
OR**

For Spanish, text your ZIP Code to VACUNA or 822862



CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT



Questions

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